



The results of the investment idea:  
**«Holiday with Coca-Cola comes back»**



**The essence of the idea** is the sale of Coca-Cola shares in February 2017.

**The recommended amount for start** is \$ 10,000.

**The profit** is 18-25% of the deposit.

**The idea is valid** from 6 to 26 February 2018.

At the end of January, after the price of Coca-Cola shares reached the highest level in the last 5 years, the level of 48.60, the price went to correction, which was also facilitated by the general fall of stock exchanges in the US.

The classic Coca-Cola logo in its signature red script font.



Literally for 6 sessions, the stock price fell to the support line of the rising channel at D1, while the general sentiment of the US stock market, as well as the expectation of the company's weak financial statements for the 4th quarter of 2017, spoke of the strengthening of the downward movement. So, it was decided to enter a transaction a day earlier than the adopted regulation. By February 9, the investment idea exceeded the target profit of 25% of the recommended deposit and was fixed.



The company's earnings statement for the fourth quarter of 2017 was published on February 16. The report was slightly more optimistic than expected. Earnings per share was \$ 0.39, instead of the forecasted value of \$ 0.38, total revenue was \$ 7.51 billion, exceeding the forecast of \$ 7.36 billion. This positively affected the company's share price at the beginning of trading. The positive dynamics was very short-lived, and immediately after the opening, the shares moved to a decline, since the reporting was still lower than in the previous period.





The resumption of the decline in the value of the shares made it possible to receive an additional 17.0% of the profit of the deposit, while the total income from the two transactions was about 42.0% of the recommended deposit.

## Ester Holdings Inc.

Account: \*\*\* Name: \*\*\* Currency: USD Leverage: 1:100 2018 February 23, 12:40

### Closed Transactions:

| Ticket | Open Time           | Type | Size  | Item | Price | S / L | T / P | Close Time          | Price | Commission | Taxes | Swap               | Profit   |                 |          |
|--------|---------------------|------|-------|------|-------|-------|-------|---------------------|-------|------------|-------|--------------------|----------|-----------------|----------|
| 127542 | 2018.02.05 19:13:53 | sell | 10.00 | #ko  | 45.87 | 0.00  | 0.00  | 2018.02.09 15:37:39 | 43.19 | 0.00       | 0.00  | -168.00            | 2 680.00 |                 |          |
| 128832 | 2018.02.16 15:33:07 | sell | 10.00 | #ko  | 45.21 | 0.00  | 0.00  | 2018.02.22 15:32:49 | 43.34 | 0.00       | 0.00  | -168.00            | 1 870.00 |                 |          |
|        |                     |      |       |      |       |       |       |                     |       |            |       | 0.00               | 0.00     | -336.00         | 4 550.00 |
|        |                     |      |       |      |       |       |       |                     |       |            |       | <b>Closed P/L:</b> |          | <b>4 214.00</b> |          |

### Open Trades:

| Ticket          | Open Time | Type | Size | Item | Price | S / L | T / P | Market Price | Price | Commission | Taxes | Swap                 | Profit |             |      |
|-----------------|-----------|------|------|------|-------|-------|-------|--------------|-------|------------|-------|----------------------|--------|-------------|------|
| No transactions |           |      |      |      |       |       |       |              |       |            |       |                      |        |             |      |
|                 |           |      |      |      |       |       |       |              |       |            |       | 0.00                 | 0.00   | 0.00        | 0.00 |
|                 |           |      |      |      |       |       |       |              |       |            |       | <b>Floating P/L:</b> |        | <b>0.00</b> |      |

### Working Orders:

| Ticket          | Open Time | Type | Size | Item | Price | S / L | T / P | Market Price |
|-----------------|-----------|------|------|------|-------|-------|-------|--------------|
| No transactions |           |      |      |      |       |       |       |              |

### Summary:

|                            |                  |                         |                  |
|----------------------------|------------------|-------------------------|------------------|
| <b>Deposit/Withdrawal:</b> | <b>0.00</b>      | <b>Credit Facility:</b> | <b>0.00</b>      |
| <b>Closed Trade P/L:</b>   | <b>***759.09</b> | <b>Floating P/L:</b>    | <b>0.00</b>      |
| <b>Balance:</b>            | <b>***240.91</b> | <b>Equity:</b>          | <b>***240.91</b> |
|                            |                  | <b>Margin:</b>          | <b>0.00</b>      |
|                            |                  | <b>Free Margin:</b>     | <b>***240.91</b> |

[More about the idea](#)

