

Investment idea:

"Several reasons to buy Cisco Systems, Inc. shares in October. Let's earn together!"



Cisco Systems, Inc. (#CSCO) – is an American multinational company that develops and sells network equipment. One of the world's largest companies specializing in high technology. Cisco is one of the well-known and respected companies in the computer industry.

Cisco Systems, Inc. was founded in 1984.

Reasons to buy Cisco shares in October:

1. The growing demand for cybersecurity. The need for cybersecurity remains very important in today's world that is more associated with digital technology.





Cisco Systems, Inc. is one of the largest software manufacturers, and after acquiring Duo Security in early August 2018 Cisco Systems has expanded its business and shifted its focus from network equipment to paid subscriptions.

Moreover, the demand for digital security will grow in the light of the aggravation of trade tension and scandals with all kinds of espionage.

2. Thaw in IT. The growth in the sphere of information technology perfectly reflects the Nasdaq 100 index. It acts as a kind of barometer of the high-tech sector.



Fig. 1. Nasdaq 100 Index Chart

The Nasdaq 100 chart traces the upward trend, which, after a downward correction, is likely to resume growth to historical highs.

3. Company reporting. Positive reporting by Cisco Systems remains, although not the main, but a very significant indicator of the company's development. In turn, this attracts investors to a steadily growing asset.





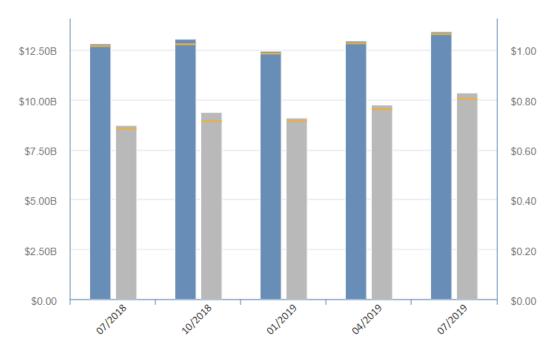


Fig. 2. Cisco Systems profitability chart.
Blue column - revenue, gray column - EPS, orange line - forecast

4. Technical factors. Technically, Cisco Systems shares form an upward reversal at the retreat from the lower border of the upward channel and support zone 46.50-46.00 after a decline in August. It is also worth to note the level of 48.00-50, the rebound from which will indicate the resumption of growth.



Fig. 3. Cisco Systems Shares Chart.





The US - China trade war remains the risk factor, which may resume pressure on the stock market and slow down the global economy.

The main issue is to connect to the idea on the resumption of growth!

The recommended connection period to the idea is from October 1 to 10, 2019.

The period of working out the idea until November 11, 2019.

The recommended starting amount is \$ 10,000.

The potential profit is from 200% to 400% of the lot size.

Connect

^{*} Entry points, exact profit, protective orders and transaction hedging - check with the manager when you connect!