

Investment idea:

"On weak reporting of Boeing shares we can get a strong income!"



The Boeing Company (#BA) – is an American aerospace corporation that produces space, aviation and military equipment. The company Boeing is one of the top three largest manufacturers of weapons and military equipment in the United States. This company is the largest employer in the northwest of the United States and the exporter of the country.

The Boeing Company is one of the top 12 largest industrial corporations in the United States. Total revenue for 2017 was \$ 93.39 billion. Boeing was founded in 1916.





Reasons to sell Boeing shares in August:

1. Ambiguous reporting of the company. July Boeing report, despite the revenue growth, showed a decrease in the growth of payments per share. According to the results of the report, the revenue was 24.26B, against the forecast of 24B. EPS was 3.33, against the forecast of 3.34. Both the increase in yield and the decline in EPS remain insignificant. But the dynamics of reporting itself remains restrained, and expectations for EPS for the first time in eight quarters have fallen expectations.

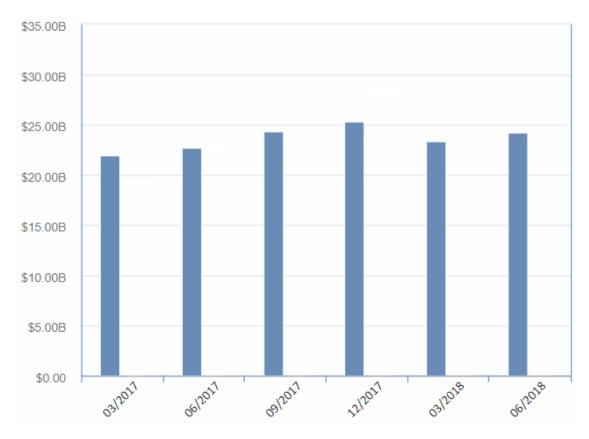


Fig. 1. BA Profitability chart.

2. The limitation of the DOW30 index. The DOW30 index, like the stock market in general, remains under pressure of political risks, which will also limit the dynamics of Boeing's shares. The DOW30 index, in turn,





is limited to the level of 25500.00. In conditions of existing risks, this level also can be as a significant psychology.



Fig. 2. DOW30 index chart

3. Technical factors. Technically, Boeing shares are traded under pressure of bullish divergence on the W1 timeframe, which is the main technical factor indicating the correction of the shares. At D1, these shares also remain in the corrective trend, which confirms a propensity to decline.



Fig. 3. BA shares W1 chart



The risk factor is a change of sentiment in the market and in the policy of the Trump administration, which can ease a pressure on the stock market and resume the uptrend on Boeing shares. To do this, BA shares will need to overcome the local maximum.



Fig. 4. BA shares D1 chart

The main issue is to connect the idea on forming a reversal!

Recommended period of connection to the idea is from July 30 to August 3, 2018.

The period of working out the idea is until August 31, 2018.

The recommended start amount is \$ 10,000.

The potential profit is from 200% to 300% of the lot size.



^{*}Entry points, exact profit, protective orders and transaction hedging - check with the manager when you connect!