



Investment idea:

“Fabulous profit at Walt Disney shares in January!”



The Walt Disney Company (DIS) – is the world’s largest entertainment conglomerate. It is the largest Hollywood studio with which stars of the first magnitude work. Walt Disney also owns 11 amusement theme parks, two water parks and several broadcasting stations. The main profit and popularity of the company came through films and animation.

For example, **The Walt Disney Company** has famous subsidiaries: Pixar, Lucasfilm, Marvel Entertainment, 21st Century Fox, Walt Disney Studios, Walt Disney Parks and Resorts.

The company was founded on October 16, 1923.

Reasons for buying stocks of The Walt Disney Company in January





1. Unjustified oversold. Walt Disney's shares turned out to be significantly oversold against the backdrop of growing geopolitical risks and the collapse of global stock indices. And this is despite the fact that the company relates to the field of entertainment and is exposed a bit to geopolitical risks in comparison with the technological or industrial sector, which remains under pressure due to the US – China trade confrontation or political risks in the United States.

2. Optimistic forecasts. The last quarterly report of 2018 showed a certain slowdown in the company's profits and earnings per share in the general dynamics. At the same time, pessimistic expectations were not justified and the corporate report was very positive.

Expectations for Walt Disney's profit at the beginning of 2019: Revenue - 15.08V, earnings per share - 1.57. In fact, the data correspond to the maximum values for the profit of 2018.

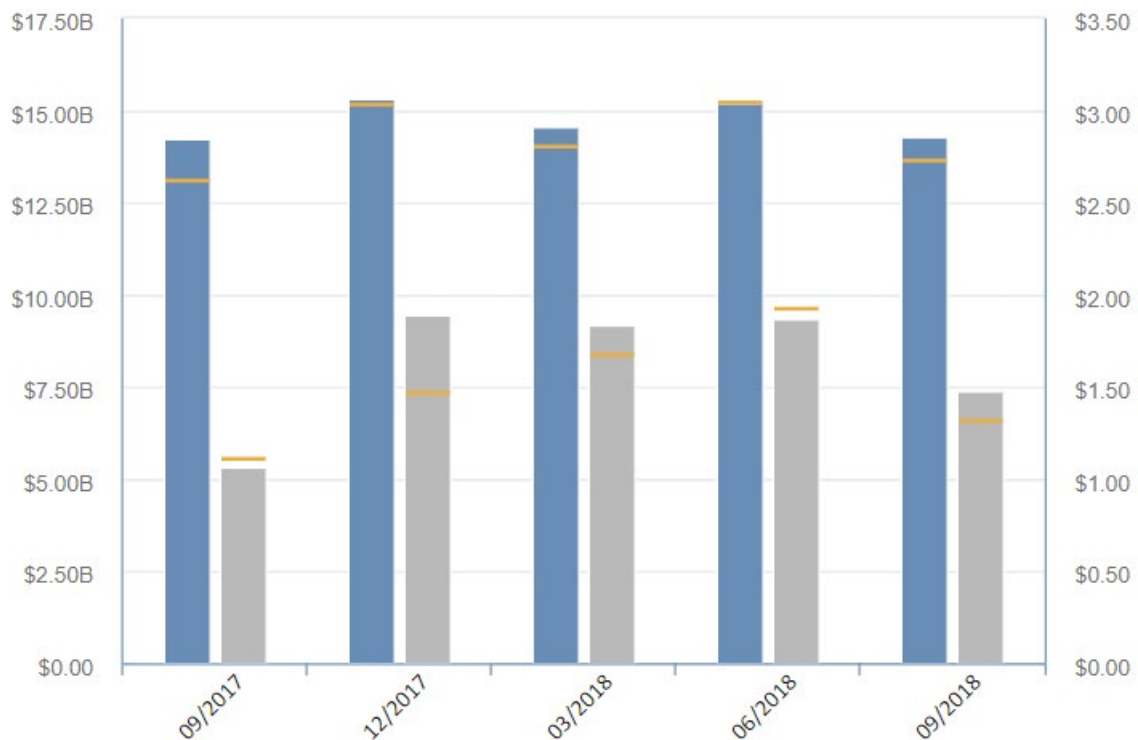


Fig. 1. The Walt Disney Company profitability chart. Blue column is income, gray column is EPS, orange line is forecast



In addition, the Walt Disney company's income increases at the beginning of the year, as a rule, due to the seasonal factor. It is also worth noting that Walt Disney planned a number of high-profile premieres for 2019.

In 2019, Walt Disney Pictures and its subsidiaries are expecting: Dumbo, Captain Marvel, Lion King, Toy Story 4, Cold Heart 2, Star Wars: Episode IX, Aladin. And this is not a complete list of prime ministers, which is expected to pay off at the box office.

3. Technical factors. Despite the decline in Walt Disney stocks in December, these shares maintain a general uptrend, which has been traced since the beginning of 2014. Thus, the zone of significant support is located at the levels: 101.00 and 97.00, which corresponds to the lower limit of the general uptrend. And this, not to mention a significant oversold on technical indicators.

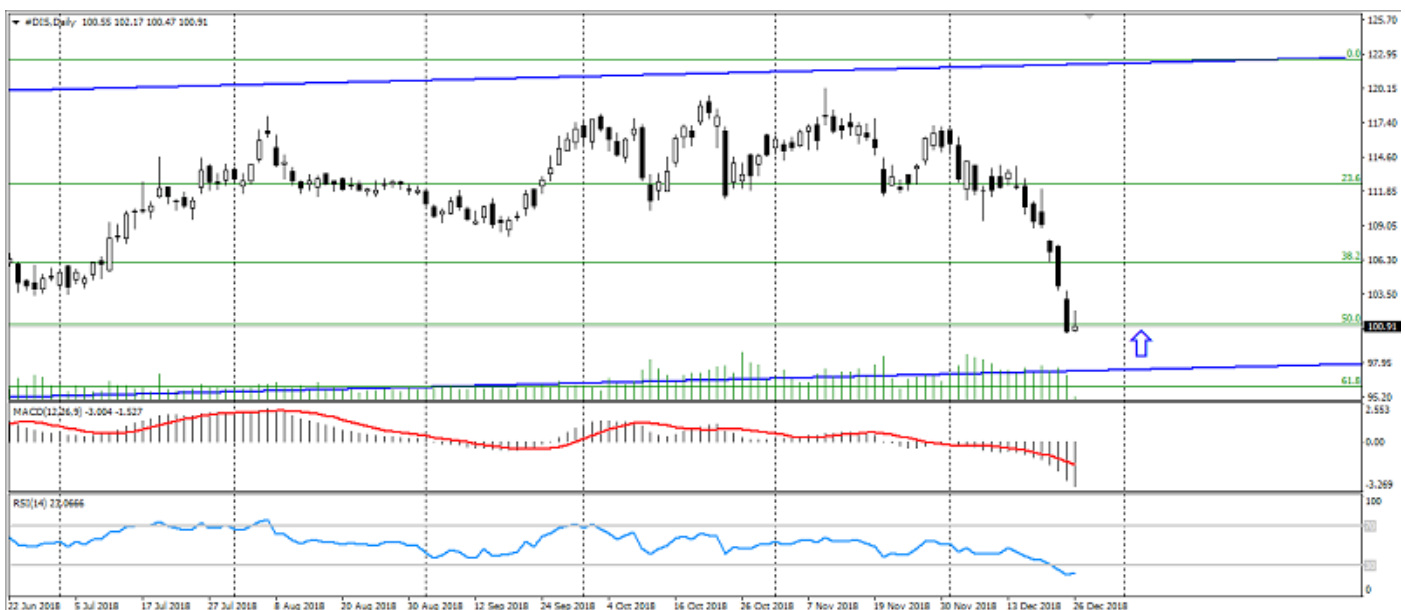


Fig. 2. The Walt Disney Company shares chart

The risk factor is the strengthening of pessimistic sentiments on the exacerbation of geopolitical risks and the continued decline in the stock market.





The main issue is to connect to the idea
on the return to growth!

The recommended period for connecting to the idea is
from January 7 to 12, 2019.

The period of working out the idea is until February 15, 2019.

The recommended start amount is \$ 10,000.

The potential profit is from 300% to 500% of the lot size.

Connect

** Entry points, exact profit, protective orders and transaction hedging - check with the manager when you connect!*